

Dated: 23<sup>rd</sup> October, 2020

**OFFICE MEMORANDUM**

**Subject:** Rates for outsourcing training materials/technologies etc. under the capacity building component of PMFME Scheme.

Under the capacity building component of the PMFME Scheme, there is a requirement of preparation of training materials, videos, DPRs, Presentation on Product Development, Packaging Food Safety etc.

2. The following rates for outsourcing training materials/technologies etc. under the capacity building component of PM FME Scheme have been approved for information and necessary action:

Sl. No.	Content	Per unit cost capping (Rs.)
I	Entire module (Including Video (for 10 minutes duration: Rs.25000/-), DPR (Rs.5000/-), PowerPoint presentation of product development, packaging, food safety, (Min. 25 slides of each: Rs.7000/-), audio voice over per language (Rs.5000/-) and reading manuals (Rs.5000/-); For conversion of reading material from English into other languages (Rs. 1.50 to 1.75 per word; About 1700 to 2000 words: Rs. 3000/-)	50,000/-*
II	One video with English language (duration: 5-10 minutes, Rs. 15,000/- for up to 5 minutes and Rs. 25,000/- for up to 10 minutes)	25,000/-
	For audio voice over per language for up to 5 minutes (Rs.2500/-) and above 5 minutes to 10 minutes (Rs. 5000/-)	5,000/-
	Reading manuals related to the training module (in English) (min. pages 25 to 100)	5,000/-
	DPR for bankable project	5,000/-
	PowerPoint presentation on product development, packaging, and food safety (min. 25 slides of each)	7,000/-
III	For conversion of reading material from English into other languages (Rs. 1.50 to 1.75 per word; About 1700 to 2000 words: Rs. 3000/-)	3000/-
IV	Process / product technology	As per Institute norms

\*For entire module in English, the applicable capping for total cost would be Rs. 42,000/- (i.e. less voice over & conversion charges).

3. This has the approval of the competent authority.

*Rakesh Sharma*  
(Rakesh Sharma) 23/10/2020

Deputy Secretary

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To

1. Vice Chancellor, NIFTEM

With the request that the concerned research institutes may also be informed accordingly under intimation to the Ministry.

2. Director, IIFPT

3. All State Nodal Agencies

4. M/s Logicsoft International Private Limited.- For uploading the Office Memorandum on MoFPI Website.

Copy to:

- i. Sr. PPS to Secretary, FPI
- ii. Sr. PPS to Additional Secretary, FPI
- iii. PS to JS (AS)